What’s Next?
Life After the Hill

Office of Alumni Affairs
Who are we?

• Corey Ryan Earle ’07
  • Associate Director of Student Programs
• BJ Siasoco ’07
  • Associate Director of Young Alumni Programs
• Amanda Massa
  • Assistant Director of Student & Young Alumni Programs
Why Stay Involved?

- Find a community wherever you are.
- Gain valuable career insight or connections.
- Get useful advice about life as young alumni.
- Attend interesting programs.
- Support your alma mater to help the next generation of Cornellians.
- Have a great time with great people.
- Nostalgia!
#1 Most Important Thing to Know About Being Cornell Alumni:

How to Use the Word “Alumni” Correctly
This is an Alumnus

Bill Nye ’77
This is an Alumna

Ruth Bader Ginsburg ’54
These are Alumni

Kevin Boothe ’05
Keith Olbermann ’79
These are Alumnae

Toni Morrison
M.A. ’55

Jane Lynch
M.F.A. ’84
Alumnus – singular male
Alumna – singular female
Alumni – group of men or men & women
Alumnae – group of women
Alum – not a word
(can be used as an informal abbreviation)
Alumn – don’t ever use this
Aluminum – chemical element
Cornell Alumni Admissions
Ambassador Network (CAAAN)

Kyle Downey,
Undergraduate Admissions
“any person... any study”
The Cornell Alumni Admissions Ambassador Network (CAAAN)

CAAAN Overview: An Introduction for Potential Volunteers

May 2014
This Overview Covers...

- What is CAAAN?
- CAAAN Mission/Structure
- CAAAN Activity
- Resources
What Is CAAAN?

- CAAAN is the “Cornell Alumni Admissions Ambassador Network”
- Nearly 11,000 alumni volunteers worldwide
  - Largest Cornell alumni volunteer group
- Organized into about 350 committees
- Acts as an extension of the Undergraduate Admissions Office (UAO) to help with recruiting and yield efforts
- Ambassadors for Cornell first, but also a resource for students and parents
CAAAN Mission

- Assist Cornell Admissions community with freshman recruitment and enrollment
- Promote Cornell University by serving as ambassadors throughout the world
- Personalize the admissions process for freshman applicants
- Engage CU alumni with future alumni
The CAAAN Structure

CAAAN Coordinator and CAAAN Assistant
(Kyle Downey) (Colleen Chaffee)

CAAAN Advisory Committee ('C’AC)

350 committees led by experienced CAAAN volunteers

Nearly 11,000 alumni ambassadors worldwide

*The CAAAN Coordinator and CAAAN Assistant are employees of Cornell; all other positions listed above are held by volunteers.
CAAAN Volunteer Activity

- Conduct informational contact meetings with applicants (not evaluative interviews)
- Contacted over 22,000 freshman admission applicants in 2014-15 cycle (over 50% of the total applicant pool)
- Submit informational contact reports that add depth/perspective to students’ applications
- Represent Cornell at college fairs
- Hold receptions for admitted applicants and summer sendoffs for entering students
The CAAAN Calendar*

- October – February: contact meetings with applicants
- Reports on contact meetings due
  - Early decision: November 30
  - Regular decision: March 1
- Admissions decisions available
  - Early decision: mid-December
  - Regular decision: early April
  - Rolling notification: early March (ILR and Hotel only)

*Dates vary slightly each year
CAAAN Contact Meetings: Overview (1 of 2)

- Contact Meetings help personalize the admissions process for Cornell applicants

- Positive, informal, and informative meetings
  - Not evaluative interviews to assess worthiness of candidates for admission

- Opportunities for applicants to learn more about the Cornell Experience and for Cornell to learn a bit more about its applicants, too
CAAAN Contact Meetings: Overview (2 of 2)

☐ The core role of CAAAN volunteers

☐ Provide info about Cornell
  ▪ Answer applicant’s questions - research and follow-up after meeting, if necessary
  ▪ Put a positive face on Cornell - bring in your own relevant CU experiences

☐ Submit a report with info about the applicant
  ▪ Focus on info not in the application
  ▪ All reports are read by admissions
The CAAAN Website

- At caaan.admissions.cornell.edu
- Primary site for CAAAN volunteers
  - CAAAN overview and training
  - Contact report submittal
  - Loads of links to CAAAN resources
    - Key links on Members page
  - No login required
- Revised for 2014-15
  - Updates to training materials
Thank You For Potentially Volunteering Your Time Through CAAAN!
Alumni Events Are Almost Everywhere

But sometimes you have to seek them out.
HOMECOMING
September 18-19
Cornell Cares Day (January)
Young Alumni Events
#3 Most Important Thing to Know About Being Cornell Alumni:

Alumni Are Everywhere

And it’s easy to get involved.
Regional Clubs

- Cornell Club Toronto
- Cornell in Hollywood
- Cornell Club 北京
- The Cornell Club of Los Angeles
- Cornell Club of Southwestern Ohio
The Cornell Club – New York

- 6 East 44th Street in midtown Manhattan
- Guest rooms
- Meeting and event spaces
- Fine dining
- Fitness facilities
- Calendar of programming
- $150 young alumni membership (before June 2015) with no dues until June 2016
Cornell Ongoing Volunteer Opportunities

An ongoing volunteer opportunity is a long-term opportunity requiring submission of a nomination for an elected position. These opportunities may have specific requirements pertaining to knowledge, volunteer experience and professional background.

Displaying All Ongoing Volunteer Opportunities

**Survey Panelist**
AAD Communications

**Description:** Every now and then staff or volunteers have an idea. Could be an idea for a program, a communication, a name, a new approach to an old problem... etc. This panel of alumni, parents and friends will...

[100% Match] View Details Nominate

**Feature writer, Alma Matters**
Alma Matters Writers

**Description:** Alma Matters is a three-page section of the Cornell Alumni Magazine that is dedicated to alumni and alumni volunteers. Story topics include spotlights on our Frank H.T. Rhodes, Bill Vanneman, and C...

[100% Match] View Details Nominate
Cornell Alumni LinkedIn Group

搜索结果：(20)

Keith Chu 2nd
Sr. Web Design Engineer at Square, San Francisco Bay Area
Follow Keith • Send message • Connect

Thomas Deneuville 2nd
Digital Content Manager, Alumni Affairs and Development at Cornell University, Ithaca, New York Area
Follow Thomas • Send message • Connect

Sarah Weidlein 2nd
Student at Columbia University, Greater New York City Area
Follow Sarah • Send message • Connect

Peter Schamel 2nd
President, Consulting Services Director at Performance Management, Inc., Greater New York City Area
Follow Peter • Send message • Connect

Jennifer Levini 2nd
Communications Leader & Business Law Entrepreneur, San Francisco Bay Area
Follow Jennifer • Send message • Connect

Michael McGregor 2nd
Chief Digital Officer, Tartan Commerce, San Francisco Bay Area
Follow Michael • Send message • Connect

Frances Kuo 2nd
Producer/Writer at CCTV America, Washington D.C. Metro Area
Follow Frances • Send message • Connect
• Cornell Young Alumni Programs
• Cornell Alumni Association
• Cornell University

• @CUYoungAlumni
• @CornellAlumni
• @Cornell
#4 Most Important Thing to Know About Being Cornell Alumni:

We Can’t Tell You About Cool Events If We Don’t Know Where You Are

Keep your information updated!
Welcome to CornellConnect

CornellConnect helps you connect and share with Cornellians!

What you get from CornellConnect

- Alumni Directory
- Career networking
- Event registration
- Class and club involvement
...and much more!

Log in now and start connecting.

How to join CornellConnect

All alumni can log in to CornellConnect. You just need your Cornell University NetID.

- Find your NetID
- Activate your NetID
- Change your NetID password
- Forgot your NetID password?
- Frequently Asked Questions about NetID's

Log in
Welcome to the Cornell Alumni Family!

Questions?

BJ Siasoco ’07
bj.siasoco@cornell.edu