

# MR. JAY W. CARTER

Endorsed by the Committee on Alumni Trustee Nominations



*"The board needs to continue to focus on enhancing financial operating plans to increase revenue from all sources, but especially the under-performing LTIP at a rate greater than the costs to operate the university."*

**Cornell Degree:** BS ENG 1971, MEng 1972

**Please describe the reasons why you hope to serve on the board, the strengths you would bring to the position and the ways in which you are uniquely suited to contribute to Cornell's success.**

*I look forward to representing you, our alumni, on the Board of Trustees. I will actively seek alumni input and provide feedback on board activities. I believe that input from many sources is essential to develop understanding and foster sound decision-making. For example, the input I received from over seventy council members on alumni engagement goals and strategies in the fall of 2015 resulted in a set of superior recommendations that reflected numerous viewpoints.*

*I believe I can add even more value to Cornell by becoming a trustee. My experience as a participant, co-founder, and leader of alumni associations can be leveraged to further advance alumni engagement. My personal attributes of keeping my word, taking initiative, embracing diversity, and working well with others enable my achievement of results.*

**Cornell will welcome the university's 14th president, Martha E. Pollack, as trustee elections are underway. What do you believe are the three most important issues the president will face during her first year? How can you assist her in addressing Cornell's distinctive challenges as well as broad issues in higher education that impact Cornell?**

*I believe a new president should always focus on the core items the institution performs. For Cornell, our core is learning and research. Therefore, attracting premier faculty and offering access for the most deserving students are the keys to success. The issues likely to be faced are adequate funding of the packages necessary to hire and retain the best faculty and continued expansion of financial aid for the best students. Another issue is the nurturing of the newly founded Cornell SC Johnson College of Business to maximize the benefit to Cornell. The plan for the Cornell SC Johnson College of Business is now in place and needs to be implemented in a manner that retains the top attributes of each part while optimizing them for the benefit of all Cornell. I think I could assist President Pollack by representing the voice of our alumni on these issues.*

**In 2017 Cornell will dedicate its new Tech campus on Roosevelt Island. Together with the Ithaca campus and Weill Cornell Medicine, the three campuses will comprise "One Cornell." In your view how does the concept advance our university's future? What challenges do you foresee?**

*The emergence of Cornell Tech represents a game-changing opportunity for Cornell; however, challenges may result when integrating the three campuses. The opportunities include: growth in brand awareness; production of a new legion of alumni entrepreneurs; increased ability to hire the best faculty; new pedagogy for learning and research that will impact all three campuses; more collaboration; and enhanced ability to attract the best students. At the same time, the Ithaca campus may feel "left out," resulting in increased faculty attrition. There may be a diminished feeling of worth in faculty and students alike who are not on the "digital train" and not in STEM subject areas. It may become more complicated to forge a unified brand as the three campuses showcase themselves in unique ways. While pros and cons will continue to exist, the benefits to Cornell greatly outweigh the challenges and can be managed.*

## Professional Experience:

- Retired officer of Lucent Technologies
- Owner, Maple Run Stables

## Alumni Service:

- Athletics Advisory Council (Member 1998–present)
- Cornell Alumni Admissions Ambassador Network (CAAAN) Member
- Cornell Engineering Alumni Association Member
- Cornell Football Association Member
- Cornell University Council (Ex Officio Immediate Past Chair and Nominating Chair 2016–2018)
- Cornell Varsity Club (Founding Member and Chair 2015–present)
- Cornell Club of Central NJ Member
- Cornell Society of Engineers Member
- Engineering College Advisory Council (Member Emeritus 2014–present)
- Foremost Benefactor of the University
- Reunion Volunteers
- Sprint Football Alumni Association (President 1975–present)
- Tower Club Committee

## Prior:

- 30th Reunion Campaign Major Gifts Committee (Member 2001)
- 35th Reunion Campaign Major Gifts Committee (Member 2006)
- Athletics Advisory Council (Chair 2009–2011)
- Cornell University Council (CUC) (Chair 2015–2016; Member 1998–2002, 2004–2008; Member At Large 2006–2007; Vice Chair 2007–2009, 2011–2014; Ambassador Program Chair 2012–2014; Annual Meeting Planning Chair 2007; Athletics Alumni Advisory Committee Chair 2009–2011; Athletics Alumni Advisory Committee Member 2000–2007; International Programs Committee Member 2005–2007; Membership Committee Member 2006)
- Engineering College Advisory Council (Member 2000–2009)
- Regional Campaign Committee (Member 2006)
- Speaker—*From Empathy to Engagement*, CALC 2014
- Trustee Committee on Alumni Affairs (Member 2014–2015)

## Community/Public Service:

- Amwell Valley Hounds (Treasurer 2006–2008)
- Boy Scouts of America—Washington Irving Council (Former Assistant Scoutmaster)
- McLaren Engineering (Director 2014–present)
- National Engineering Consortium Member
- Norwest Bank—Millard, NE (Former Board Member)
- Omaha Chamber of Commerce (Former Board Member)
- Somerset Hills Handicap Riding (Volunteer, 2003–2013)
- Telephone Pioneers of America Member
- United Way of Omaha (Former Board Member)

## Student involvements/activities:

Lightweight Football (3 yrs.), Freshman Football, Member Phi Kappa Psi fraternity, Member Sphinx Head, Assistant Coach Lightweight Football (1 yr.)

## Additional Information:

During his career with AT&T/Lucent, Jay and his family lived in a number of different states and four years in Hong Kong, where he had sales responsibility for the Asia Pacific region.