CornellConnect Webpages

Benefits

- There is one, easy to use tool for website content management. It is like using Microsoft Word!
- A template is already designed and we’ve created a draft site of your class/club/association page for you to personalize.
- Your upcoming class/club/association-specific events entered in CornellConnect by your Alumni Affairs contact will automatically be added to your website.

Support

- A support community is being developed, including:
  - A peer webmaster group of CornellConnect experts
  - Knowledgeable contacts in Alumni Affairs
- You will never again rely on a single individual for questions and assistance!

Content

Every page will have the following footer:

- alumni.cornell
  http://www.alumni.cornell.edu/
- Alumni Services
  http://www.alumni.cornell.edu/services/
- Athletics
  http://www.cornellbigred.com/
- CornellCast
  http://www.cornell.edu/video/
- Cornell Store
  http://www.store.cornell.edu/
- Online Giving
  https://www.giving.cornell.edu/give/index.cfm

About tab

- Intro/welcome (typically from the president, could be from a Communications VP)
- Your class/club/association logo
- List your current officers with their email addresses
- Link to pay your dues or instructions how to, if appropriate for your group
- Link to Cornell Association of Class Officers (CACO), Cornell Alumni Association (CAA) or the Minority Associations Page
http://www.alumni.cornell.edu/caco/
http://www.alumni.cornell.edu/association/
http://www.alumni.cornell.edu/participate/minority.cfm

Community tab
Tell readers what is unique about your class/club/association.

- Link to online photo galleries if applicable. (Picasso, Flickr)
- Class history and fun facts/statistics. What was happening on Cornell and in the world when you were on campus, what is your legacy since graduation? (awards, records broken, dedications, scholarships). This is a good place to include links to current news about classmates/members’ professional achievements or community service. Your Alumni Affairs contact can help you with historic information.

Get Involved tab

- **Blurb about ways to get involved** – ex. did you know there are over 1,500 Cornell alumni events all over the world each year, and there are 10,000+ Cornell alumni volunteers? Stay connected to your classmates, current and potential students, and other Cornellians in your area!
- **Volunteer** http://www.alumni.cornell.edu/volunteer/
- **Cornell Anywhere** http://www.alumni.cornell.edu/participate/search.cfm
- **The CU quotient**. Asks readers to think about the ways they have been and can get more involved with Cornell and other Cornellians. Part of each line (underlined) should link to a source for the activity. Suggested links provided.

- **Come back to Ithaca**
- **Attend a Cornell event in your area**
  http://www.alumni.cornell.edu/participate/search.cfm
- **Give to Cornell**
  http://www.alumni.cornell.edu/give/
- **Stay current with Cornell news and media**
  http://www.alumni.cornell.edu/participate/
- **Learn with Cornell’s faculty**
  http://www.cornell.edu/video/ http://www.alumni.cornell.edu/ontheroad/
- **Explore CornellConnect**
  https://cornellconnect.cornell.edu/
- **Network for your career or hire a Cornellian**
  http://cen.cornell.edu/ http://www.career.cornell.edu/
- **Be a local ambassador for Cornell and Cornell students**
• Brag about your alma mater to students interested in attending Cornell
   http://caaan.admissions.cornell.edu/

**Events tab**

• **Links to your current events** in CornellConnect will automatically be displayed from the Events Registration Database.
• **Link to Cornell Anywhere** http://www.alumni.cornell.edu/participate/search.cfm
• **If you do not have many or any upcoming events**, share some details from your last event. Where was it? What did you do? Do you have any photos to share? The host may want to write something up.

**Find Alumni tab**

• **All Sites**
  o **Online Directory Search**
    https://cornellconnect.cornell.edu/
  o **Cornell Alumni Association (CAA) Facebook**
    http://www.facebook.com/cornellalumniassociation
  o **Alumni Association Twitter**
    http://twitter.com/CornellAlumAssn
  o **Cornell Network on LinkedIn**
    http://www.linkedin.com/e/gis/958/69DBD4472B3
  o **CUbiquitous**
    http://www.cornell.edu/CUbiquitous/
  o **Career Services via CornellConnect**
    http://www.career.cornell.edu/

• **Classes/Club specific**
  o **Clubs/Intl clubs/Classes pages on alumni.cornell**
    http://www.alumni.cornell.edu/participate/classes.cfm
    http://www.alumni.cornell.edu/participate/clubs.cfm
    http://www.alumni.cornell.edu/participate/international-clubs.cfm
  o **Missing Classmates and Deceased Classmates Lists**
  o **Google/Yahoo elists**
  o **CornellConnect discussion groups** (future feature)